



GROWTH FINANCE READINESS

DEDICATED SUPPORT TO CREATE HIGH QUALITY, ROBUST FINANCIAL DOCUMENTATION SUITABLE FOR PRESENTATION TO EQUITY OR DEBT FINANCE PROVIDERS

If you are looking to raise equity and/or debt finance and want to ensure that you create the right impact with funders, or you need support with identifying suitable potential funders, then our Growth Finance Readiness service is for you.

Suitable for growing, ambitious businesses, this service provides one-to-one bespoke support designed to leave you fully finance ready and confident in approaching funding providers.

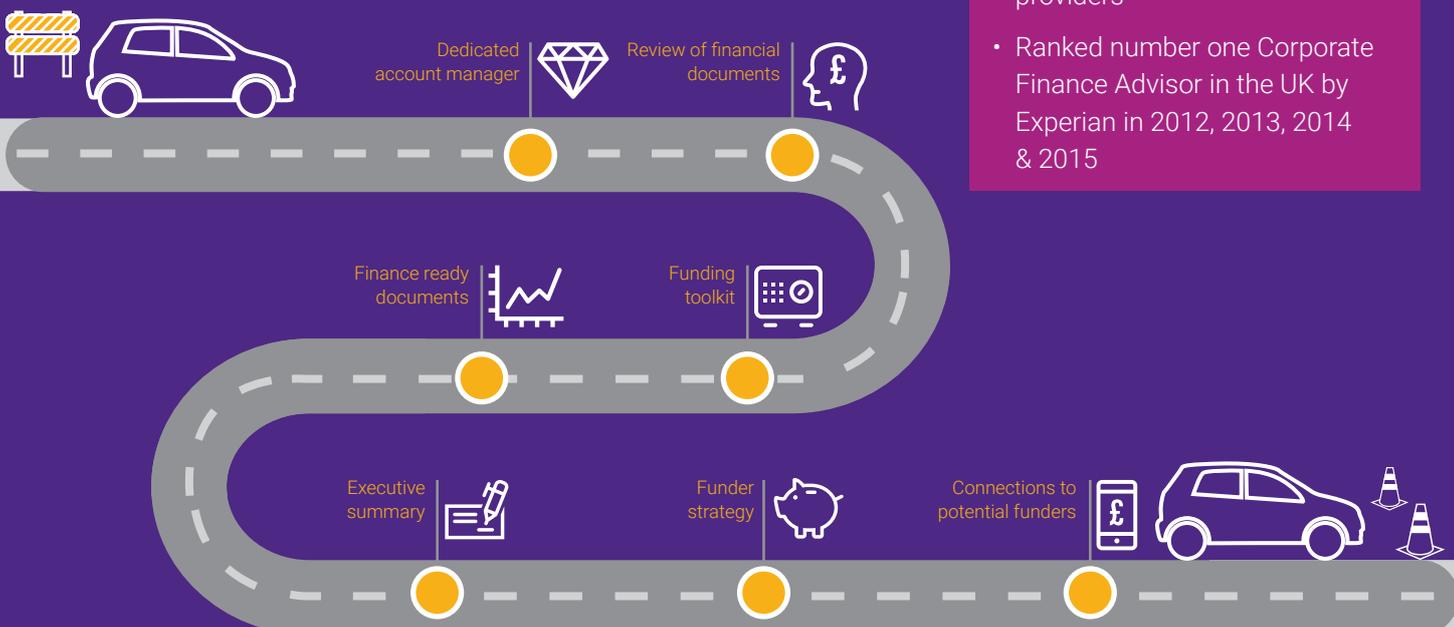
Tailored to your business's specific funding requirements and according to your needs, we will work with you to develop a funding strategy, refine a comprehensive, professional business plan and/or executive summary, support with content and presentation

of a funding pitch, and also provide the option to connect you with potential suitable financiers.

Our expert team has supported thousands of ambitious growth companies with strategy and preparation for raising equity and debt finance. This unparalleled dialogue with the funding community means we know what funders are looking for and we understand their current priorities.

WHY GRANT THORNTON?

- Our specialist Growth Finance team has helped to shape over 350 equity and debt fundraising transactions for businesses seeking up to £10m
- 87% of businesses that we have supported have gone on to be successful with applications for finance
- We have extensive connections and daily contact with finance providers
- Ranked number one Corporate Finance Advisor in the UK by Experian in 2012, 2013, 2014 & 2015





GROWTH FINANCE READINESS

STEP ONE

BUILDING FINANCE READY DOCUMENTATION

Why is this important?

Finance providers receive hundreds of proposals every month. They make initial decisions very quickly as to whether a proposition is worth spending time to explore further. Having high quality, concise and professional collateral is essential to ensuring that your business stands out for the right reasons and is written with a funder's viewpoint in mind.

How can we help?

- Dedicated account manager to support you in building a robust, high quality business plan suitable for presentation to funders
- Review of supporting documentation such as your business plan, forecasts and slide decks
- Access to practical guides and document templates
- Support in honing your pitch deck and presentation to potential funders
- Finance Toolkit including example documents, SEIS/EIS support, example due diligence questions and checklist



STEP TWO

FINANCE STRATEGY AND CONNECTIONS

Why is this important?

The first step in approaching potential funders is often sharing a concise executive summary to spark initial interest. There are key things a funder would expect to be covered in this document and it is important your summary effectively communicates your proposal to help them make a quick decision as to whether they want more detail. Understanding which funders to approach is then the important next step to ensure that you reach the right audience and you don't waste both yours and their time.

How can we help?

- Your own dedicated account manager adviser to support you with building a concise and strong executive summary for distribution to funders
- Establish a funding strategy and identify relevant potential funding providers
- Access to Grant Thornton's funder contacts through the facilitated and compliant distribution of your summary to an agreed list of potential funders
- Introductions to any interested funders



COST

Step one and two

- £3,500 (excluding VAT)

Step two only

- £2,500 (excluding VAT)*

*Our fast track service is by application only. Please speak to a member of the team to find out more.

FOR MORE INFORMATION PLEASE CONTACT

- 📞 08081 722 350
- ✉ g.enquiries@uk.gt.com
- 🐦 @growwithG
- 🌐 g.granthornton.co.uk